



7th Annual **Flash Memory **Summit****
August 21-23, 2012
Santa Clara Convention Center
Santa Clara, CA

Flash Memory Summit August 21-23, 2012



EXHIBITING AND SPONSORSHIP

2011 registration topped 2,000 with attendance 10% higher than 2010. Exhibiting gives you the chance to meet attendees at lunch and during open (non-conflicting) exhibit hours. Sponsorships offers additional recognition and other great benefits.

Make your exhibitor selection on the Sponsor/Exhibitor Application (page 6)

ALL Sponsorship packages include:

- Full-conference pass(es) – as stipulated in each level
- Complimentary Speaker Passes to ALL events
- FMS Theatre opportunity
- Complete Attendee List after the event
- Website Banner Ad
- Web and Show Guide listing of company logo and profile
- Discounted admission for additional employee passes
- Free participation in any Media Sponsor Showcase articles
- Plus one “option” from the list on the next page



Remember to enter your products in our **Best of Show** awards competition. Winners receive a plaque and a **Best of Show** logo for use in their product advertising. Visit the conference website for more details! Your products can be industry stars!

Best of Show Awards Entry fee waived for sponsors and exhibitors.

Exhibit Spaces

10 x 10 booths

\$3,500 thru 12/31/11

\$4,000 thru 6/30/12

\$4,500 after 6/30/12

**Larger booths are available
in units of 10 x 10**

**20 x 20 booths are reserved for
Platinum sponsors at this time**

**Sponsors can negotiate a package
price for their combined needs.**

Exhibitor Packages include:

- Exhibit spaces: 10x10 or 10x20
- One full conference pass
- Web listing of company profile
- Conference Proceedings
- Attendee registration list after the event.

Exhibit Hours:

Weds., Noon to 2:00PM, 5:30PM to 7:30PM

Thurs., Noon to 2:00PM

Buffet lunch provided



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SPONSORSHIP OPTIONS - Call to inquire about additional options

Platinum at \$25,000, including **20x20** exhibit space **Extra: Platinum** sponsors will get priority selection for keynotes
5 full conference registrations, plus one additional sponsorship item

- Audio Visual sponsorship (your logo on all session intro screens)
- Conference Registration sponsor: Your logo on all conference badges and registration signage
- Conference Bags
- Four-color display ad in Show Guide (up to 8 available)
- Signage sponsor (Your logo on all hallway signs)
- One year website sponsorship, including 4-color display ad in one conference email
- SCCC electronic signage (indoors and outdoors)
- Tchotchke or Cart credit opportunity (up to \$3500 value)
- Beer and Pizza CHAT sponsor
- Luncheon sponsor - pick a day

Emerald at \$15,000, including **10x20** exhibit space
4 full conference registrations, plus one additional sponsorship item

- Reception Beer sponsor
- SCCC electronic signage (indoor hallways)
- Tchotchke credit or Cart opportunity (up to \$2500 value)
- Four-color display ad in Show Guide (up to 8 available)

Gold at \$10,000, including **10x10** exhibit space
3 full conference registrations, plus one additional sponsorship item

- Awards sponsor, including opening remarks
- Raffle/Passport sponsor - administrator
- FMS Sponsors' Theatre sponsor - you decorate the theatre
- SCCC electronic signage (indoor hallways)
- Tchotchke credit or Cart opportunity (\$1500 value)
- Wi-Fi Sponsorship / Internet Café

Bronze at \$7,500 including **10x10** exhibit space
2 full conference registrations, plus one additional sponsorship item

- Press Room sponsorship
- Sponsorship of Individual Sessions - i.e. your Speaker's session.
- Conference bag Insert (your PDF stuffed into registration materials)
- One-day Continental Breakfast or soda break (specify day on contract)
- Proceedings sponsorship - your logo and ad on that web page
- SCCC electronic signage (inside hallways)
- Tchotchke credit opportunity (up to \$1000 value)

*** **Sponsors who procure their own giveaways can use Tchotchke Credit to offset some of their costs** ***

The following options will be supplied by the sponsor, but qualify for the Tchotchke Credit Option

- Conference Pens
- Conference Notepads
- Can themowraps
- Portfolios
- Refrigerator magnets
- Badge Lanyards
- Ad Kiosks

Stand-alone Extras - a la carte or "additional promo"

1. Show Guide Ads: Full page 4-color - \$2500
2. We will stuff 8.5x11 collateral into the conference bags for \$1500
3. Additional Full-conference passes are available in groups of five (or more) at the cost of \$600 each

NEW Promo Option
The electronic marquees outdoors and in the SCCC hallways are now available for vendor messaging.



Watch for NEW 2012 options

- Social Networking sponsorships
- Electronic Event Programs
- Ad Kiosks

Refreshment Cart option possibilities

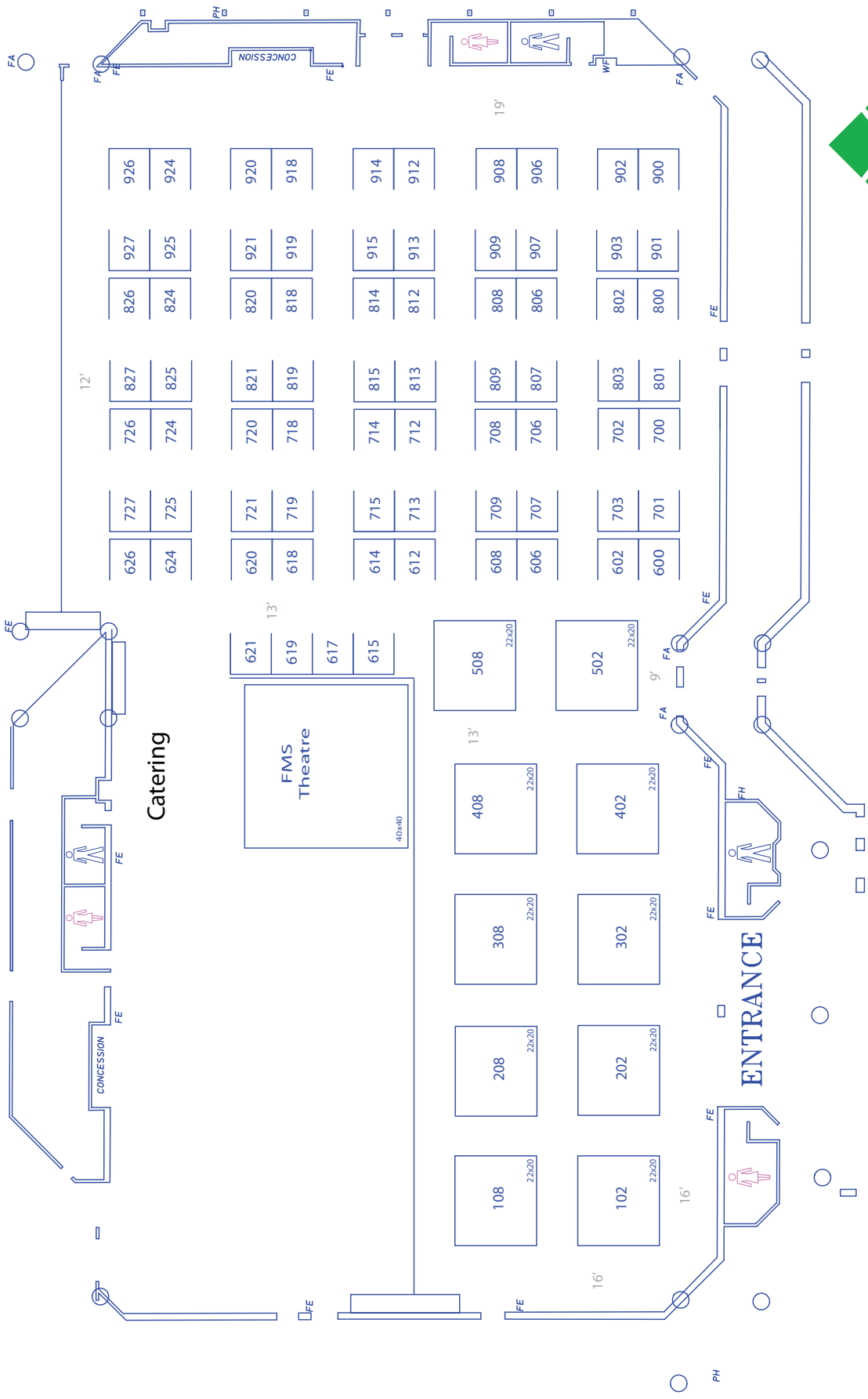
- Popcorn or Ice Cream Cart
- Coffee Specialties Cart
- Smoothies Cart
- Cookie Cart

Flash Memory Summit 2012

Santa Clara Convention Center

Hall A-B

Santa Clara, CA



NOTE:
 - All Booths are 10'x10' Unless Noted
 - (10) 22'x20' Booths
 - (74) 10'x10' Booths
 - (1) 20'x42' Theatre
 * All Aisles Are 10' Wide Unless Noted



Flash Memory Summit, August 21-23, 2012

SPONSORSHIP/EXHIBITOR APPLICATION

1

All fields except Signature accept electronic entry. Please type in information.

Indicate your Sponsorship selection in the check box: Sponsorships include exhibit space as described.

Platinum at \$25,000 - **Platinum** sponsors will get priority for keynote openings

Emerald at \$15,000

Gold at \$10,000

Bronze at \$7,500

2

Our event/item choice from the Sponsorship list is _____

Space Number requested :

1st Choice:

2nd Choice:

3rd Choice:

Exhibit spaces are 10x10 feet, or 10x20 feet, piped & draped. Exhibit space includes one full-conference registration, your company profile listed on the website and in the Show Guide, Conference Proceedings, and a copy of the attendee registration list after the event. All other decorator services will be available via order.

Select Appropriate Space Fee: Space Fee is included with standard sponsorships

10 x 10 space units - select adjacent spaces for 10 x 20 or larger, and adjust charges accordingly

\$3500 thru 12/31/11

20 x 10 booth requested

\$4000 thru 6/30/12

\$4500 after 6/30/12

3

Enter your booth selection charges:

Space Fee \$

Sponsorship Fee \$

Additional Sponsor options \$

“Additional Options” Description **Two full-conference badges**

Add these together below (Sponsorship + Space Fee + Additional Options)

Invoice Total \$

Print the application page, sign, and FAX to 888.565.4350 or email a scanned PDF to sales@flashmemorysummit.com. We will acknowledge receipt of the application, and reserve your booth space. Payment **IN FULL** is due net 30 days or before the conference opens, whichever comes first.

You will be invoiced by:
Contact SALES for W-9 form

Conference Concepts
12463 Rancho Bernardo Road, #373
San Diego CA 92128.

Company

Contact

Address

State/Province

Phone

PO #

Title

City

Country

Fax

Zip or Postal Code

email

Invoicing Contact

Title

Address

City

State/Province

Country

Phone

Fax

Zip or Postal Code

email

Agreement: We understand that this application becomes a legally binding agreement when accepted by an agent of Flash Memory Summit 2012.

Agreed _____ Date _____ (Exhibiting Company Representative)

Agreed _____ Date _____ (Flash Memory Summit Representative)

Cancellation fee is 50% of fee thru May 31, 2012 and 100% thereafter