

2020 EXHIBITOR & SPONSOR PROSPECTUS



15th
ANNUAL
Flash Memory Summit

VIRTUAL CONFERENCE & EXPOSITION

NOVEMBER 10-12, 2020

THE LARGEST AND ONLY DEDICATED STORAGE EVENT IN NORTH AMERICA

Each year the Solid State Storage industry gathers to unveil new products, hobnob with visionaries and explore evolving markets at Flash Memory Summit, North America's largest Solid State Storage event. This year's virtual format includes all the hallmarks of the FMS experience: high-level keynoters, virtual exhibits, a robust technical program, Chat with the Experts, Best of Show Awards and much more.

FMS attracts companies producing storage systems, subsystems, devices and components; and specialists in consumer electronics, computers, communications, test equipment, industrial and process control, and instrumentation. 3-D flash, wearables, media and entertainment applications, flash on the memory bus, PCIs/NVMe SSDs, the all-flash data center—it's all here at Flash Memory Summit.

And this year's virtual format provides FMS with far greater global reach. As one attendee put it, "Flash is a big community, and FMS is the right show."

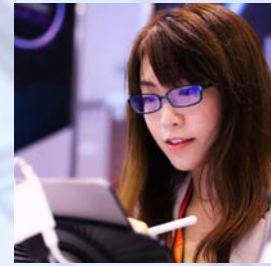
Engage with the industry's ecosystem. Expand your brand visibility. Compete for awards. Grow your network, develop new relationships, and learn about the latest technologies and product offerings.

If your company is involved in the digital storage industry, you won't want to miss the exciting exhibiting and sponsorship opportunities found only at Flash Memory Summit.

Please take a moment to review the unique marketing and networking opportunities of our first virtual show. Our sales staff is available to answer your questions. Whether you're an existing sponsor or exhibitor, or thinking of participating for the first time, join us in October as we celebrate the 15th Annual Flash Memory Summit!



OVERVIEW



Elevate your brand

Showcase a new product

Establish new partnerships

Launch a new company

Compete for industry awards

Get great media coverage

Hold in-depth meetings with industry leaders

Discover new customers

Meet with industry analysts

Summit Hours

8:00 am Tuesday November 10
to
3:00 pm Thursday November 12

Sales Contact

Kat Pate, VP Sales
505-238-3208
sales@flashmemorysummit.com

FMS Goes Virtual!

The online landscape of this year's Summit has created exciting new sponsorship and exhibiting opportunities.

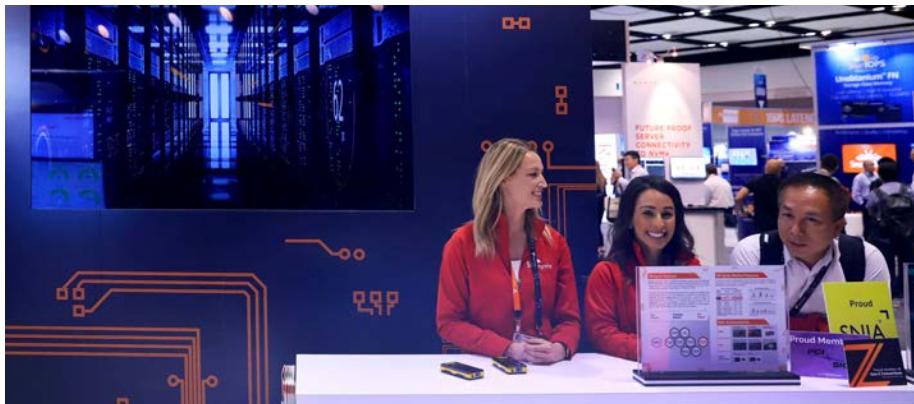
Thanks to our media partners Tech Target and IDC, FMS Virtual will expand its market reach before, during and after the event, and provide access to a treasure trove of industry data updated in real time.

The Summit will be located on the Whova Virtual Event platform, placing a variety of visibility and real-time lead generation features within fingers' reach. Host demos, tech talks, meet-ups, your choice! Link to your sessions

and have the list of attendees instantly. Sponsors and exhibitors also enjoy the flexibility to schedule private zoom meetings, conduct surveys, and reach out to your audience in a myriad of creative ways.

Access to PR Media Room and press list, including special meeting rooms with Tech Target and IDC, are also included. And sponsors and exhibitors receive a free entry in the Best of Show Awards.

Don't miss the unique marketing opportunities offered by the industry's signature event. Join us in hosting this year's Flash Memory Summit!



"Of the three days, we had 20 customer meetings and subsequent follow-up. Excellent ROI."

2019 FMS Sponsor

OVERVIEW



WHO ATTENDS FMS?

Engineers & Developers 45%

Marketing & Sales 28%

Software Developers 6%

Executives 8%

Other 13%

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Flash Memory Summit

November 10-12, 2020

2020 Sponsor/Exhibitor Application

505-238-3208 • sales@flashmemorysummit.com

Primary Contacts (please print clearly)

Company _____ PO# _____

Primary Contact _____ Title _____

Telephone _____ Email _____

Graphics Guru _____ Email _____

Booth Captain _____ Email _____

Billing/Accounting Contact (required)

Name _____ Title _____

Address _____ City _____

State/Province _____ Country _____ Zip / Postal Code _____

Telephone _____ Fax _____ Email _____

● Sponsorship/Exhibitor Level

- Keynote Sponsor/Exhibitor \$25,000
- Bronze Sponsor/Exhibitor \$10,000
- Exhibitor \$5,000
- Chat with the Experts (optional add-on) \$5,000

Sponsorship/Exhibitor Total ... \$ _____

Adjustments \$ _____

APPLICATION TOTAL \$ _____

Notes _____

Wire Transfers: Please contact Chip Stockton, chip@flashmemorysummit.com, when transfer is complete.

I understand that this Application becomes a legally binding agreement when accepted by an agent of Flash Memory Summit. I also understand that, due to the virtual format of FMS 2020, cancellation terms are not offered for this event.

Sponsoring/Exhibiting Company

Flash Memory Summit Representative

Name (please print) _____

Name (please print) _____

Signature _____

Signature _____

Date _____

Date _____