



# Flash Memory Summit

## Flash Memory Summit Offers Keynote-Level Insight from Major Industry Players

*A Panorama of What's Happening in Non-Volatile Memory Today*

SANTA CLARA, CA – May 23, 2017 – FMS will feature 15 keynotes to bring attendees up-to-date on what major flash players are planning. Keynoters include Micron, Intel, Samsung, Seagate, Toshiba, Microsemi, Western Digital, HPE, NetApp, and Marvell. In addition, prominent flash customers KIA Motors and eBay, startups E8 Storage and SymbolicIO, and leading technology user NVIDIA will share their latest insight. Keynotes are free to all attendees at this can't miss industry event on August 8-10 at the Santa Clara Convention Center, Santa Clara, CA.

According to Chuck Sobey, FMS Interim Conference Chairperson, "The FMS keynotes give attendees a chance to find out what all the major players are thinking and planning. They will discuss advances such as persistent memory, 3D NAND flash and 3D XPoint™, NVMe over fabrics, and IO determinism. They will also describe new flash applications in autonomous systems (including self-driving cars), artificial intelligence, machine learning, and cognitive computing."

FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2016, FMS drew almost 6,000 registrants and over 100 exhibitors. The 2017 version already projects significant growth. The conference also features new marketing and market research tracks, and sessions sponsored by NVM Express, SNIA, JEDEC, SCSI Trade Association, SD Card Association, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

### Supporting Resources

- Visit FMS: [FlashMemorySummit.com](http://FlashMemorySummit.com)
- Follow FMS on [LinkedIn.com/groups/4129499](https://www.linkedin.com/groups/4129499)
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### To discuss exhibiting, contact:

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### About Flash Memory Summit

The Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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