



# Flash Memory Summit

## 3-D Flash Makes Solid State Storage Faster and Cheaper

SANTA CLARA, CA – July 12, 2017 – Flash Memory Summit 2017 (FMS) will show designers how to use 3-D flash to improve the speed, density, cost, and size of systems based on solid state storage. 3D flash impacts everything from all-flash arrays to scalable tiered storage systems, making it a major advance for storage in enterprises, clouds, megawebsites, and hyperconverged applications. The FMS, featuring multiple keynotes and sessions covering 3D Flash technology, takes on August 8-10 at the Santa Clara Convention Center, Santa Clara, CA.

3D NAND technology makes SSDs bigger, denser, and cheaper, leading to more progress toward the all-flash data center. “Flash has undergone more than 30 years of development, but the speed of its recent advances has brought it to the forefront of modern storage infrastructures setting the stage and the standard for all other nonvolatile memory technologies, says Chuck Sobey, FMS Interim Conference Chairperson. FMS is the place for engineers, managers, and executives to see the latest advances up close, discover the next trends, and meet the industry’s innovators who create them.”

FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2016, FMS drew almost 6,000 registrants and over 100 exhibitors. The 2017 version already projects significant growth. The conference also features new marketing and market research tracks, and sessions sponsored by NVM Express, SNIA, JEDEC, SCSI Trade Association, SD Card Association, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, market research sessions, and a VC Forum.

### Supporting Resources

- Visit FMS: <https://www.flashmemorysummit.com/>
- Follow FMS on [LinkedIn.com/groups/4129499](https://www.linkedin.com/groups/4129499)
- Follow FMS on [Twitter.com/FlashMem](https://twitter.com/FlashMem)
- Follow FMS on [Facebook.com/FlashMemorySummit](https://www.facebook.com/FlashMemorySummit)

### About Flash Memory Summit

The Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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