

## STORBLAZR COMES OUT OF STEALTH AT FLASH MEMORY SUMMIT 2017

### Company Unveils Software Defined All Flash Cloud Product

**Santa Clara, CA, August 8, 2017 – Flash Summit, Santa Clara, CA (Booth #949)** – Storblazr came out of stealth mode today to introduce a new SDAC (Software Defined Application Center) product for building all flash private clouds, and open up their beta program to more partners and enterprise customers.

Visit booth #949 to meet CEO Shawn Nagar and CTO Leo Salazar for a technology overview and demonstration of how SDAC software automatically converts commodity hardware with NVMe solid state disks into the following four cloud appliances:

- **Unified Storage Array Nodes**
  - CephFS and NFS file, RBD and iSCSI block, S3 and Swift object storage
- **Virtual Machine Nodes**
  - Cloudstack compute instances with SDN and auto-configured file storage
- **Application Container Nodes**
  - Docker container deployment and management with persistent storage
- **Workflow Accelerator Nodes**
  - Enterprise File Sync and Share (EFSS+) plus integrated media asset manager

When powered-up and connected over a LAN, watch the above nodes auto-discover each other in order to assist a system administrator in auto-configuring a private cloud solution – with just a few clicks. Integrated together in less than 15 minutes, see how an enterprise can start serving cloud storage, virtual compute instances and containerized applications installed from their own private app store – all highly secure, available and accelerated by NVMe flash to drive up productivity, while intelligent automation, orchestration and virtualization drives down TCO from over \$5.00/GB to less than \$0.50/GB.

#### **About Storblazr:**

Storblazr offers integrated stack system (ISS) software that enables OEMs, Resellers and System Integrators to create a Software Defined Application Center (SDAC) using commodity hardware for enterprise customers seeking the equivalent of “Super 7” public cloud infrastructure solutions. Imagine software defined cloud storage, computes and networks all integrated together with work flow accelerator applications to disruptively drive down TCO through intelligent automation, orchestration and virtualization.

Please visit [www.storblazr.com](http://www.storblazr.com) for additional information and to join our beta program.

#### **Press Contact:**

Ankita Mehra  
+1 561 922 9243  
[info@storblazr.com](mailto:info@storblazr.com)